

Professional Summary

Dedicated Web and Graphic Designer with a wide range of design styles. Elaborate to minimal, large or small projects. Solid background in responsive design. with 10 years experience in planning, design, coding, and testing the functionality of the website. Proficient in a variety of software, Adobe Creative suite. Skilled at team collaboration while working independently in remote environments.

Experience working on a vinyl decal maker machine, create computer generated vinyl graphics output, weeded, cut, and applied or printed and mounted to a substrate.

Skills

- Can do attitude
- Ability to work in a team
- Can work unsupervised
- Complex problem solver
- Can do multi tasking
- Self motivated
- SEO (Search engine optimisation)
- Graphic Design, Pre Press
- Wordpress (CMS)
- Adobe Creative Suite
- HTML, CSS/CSS3
- Responsive design/Bootstrap
- Ecommerce/Woocommerce
- Knowledge in PHP, JavaScript and JQuery
- Database, Email and web hosting setup
- Basic computer troubleshooting
- Sharepoint online
- Mailchimp, and Social media marketing

Work History

Web and Graphic Designer

February 2007 to Present

Everyday Health Ltd – Unit 3, 1 Kingsford smith Dr Rangiora

Responsibilities:

- Conceptualized, planned and executed original designs for a wide range of website properties.
- Communicate comfortably with team members, clients, and customers.
- Converting website to responsive design (mobile, tablet) and seo compliant.
- Enhancing the look, functionality and appearance of a website or ecommerce site.
- SEO strategies, including optimizing on page site elements and site structure, and off page link building and handling social media campaigns.
- Design print and marketing initiatives for all website properties.

Vinyl Decal Sign Maker

Responsibilities:

- Responsible for creating computer generated vinyl and full color graphics output that can be weeded, cut, and applied or printed and mounted to a substrate.
- Maintains all equipment including computers, plotters, and printers.
- Prepares finish product to send to a customer.

Accomplishments

- Identified and eliminated website bugs and viruses to improve user experience.
- Improved design skills by implementing responsive coding and design that are compatible for desktops, tablet and mobile.
- Design an advertisement graphic for a weight loss product that was advertise in a famous women's magazine that created more leads for the product.
- Completely updated and redesigned user experience for the ecommerce website.
- Learned new exciting job as a vinyl sign decal maker.
- Learned new knowledge in email marketing using MailChimp and Social media like Facebook ads.

Education

Bachelor of Science: Computer Science
Philippine Christian University - Manila, Philippines

References

Allan Celedonio
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Everyday Health Ltd.
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IT Systems Administrator
The Body Shop NZ
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Rexel Bien
RF Optimisation Engineer
Two Degrees Mobile Ltd.
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