

Adrian Lanorias

Web & Graphic Designer

www.eyesign.com

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PROFESSIONAL SUMMARY

Dedicated Web and Graphic Designer with a wide range of design styles. Elaborate to minimal, large or small projects. Solid background in web and graphic design. Proficient in a variety of software, Adobe Creative suite. Skilled at team collaboration while working independently in remote environments.

AREAS OF EXPERTISE

- Responsive Website Design
- Print Design
- Graphic Design
- Wordpress / Ecommerce
- Web Hosting, Database , and email setup
- Social Media Marketing (Facebook)
- SEO (search engine optimization)
- E-mail Marketing (Mailchimp)
- Microsot Office (Word, Excel and Power Point)

SOFTWARE SKILLS

- Photoshop
- Illustrator
- In Design
- Macromedia Dreamweaver

WORK EXPERIENCE

Web Designer, Support and Maintenance

Everyday Health Ltd (February 2013 to October 2018)
Unit 3, 1 Kingsford Smith Dr Rangiora

- Responsible in planning, design and coding the company's main website.
- Update website to responsive design (mobile, tablet, laptop compliant).
- Enhance the look, functionality and appearance of a website or ecommerce site.
- Support company's web hosting, and e-mail set up.
- Adding new products and product description on ecommerce site.
- Answering customer's queries through the online chat and facebook page.

Graphic Designer

- Planning, and design of company's product packaging and label (Pre press ready).
- Design print ready flyers, brochures, leaflets, business cards, coupons for marketing initiatives.

Vinyl Decal Sign Maker

Everyday Health Ltd *(February 2013 to October 2018)*
Unit 3, 1 Kingsford smith Dr Rangiora

- Responsible for creating computer generated vinyl and full color graphics output that can be weeded, cut, and applied or printed and mounted to a substrate.
- Maintains all equipment including computers, plotters, and printers.

Production Worker (Manufacturing)

- Responsible for operating the capsuling machine.
- Mixing the herbal ingredients using the machine.
- Followed a set timeline to ensure orders were met.
- Monitoring the production process and carrying out basic testing and quality checks.
- Ensuring facilities comply with health regulations and are clean, functional and meet hygiene requirements.

OTHER WORK EXPERIENCE

Construction Worker *(Contract based starting from November 2018)*

Plasterboard fixer, Plasterer, and painter.

ELE GROUP Agency

EDUCATIONAL ATTAINMENT

Bachelor of Science in Computer Science
Philippine Christian University - Manila, Philippines

CHARACTER REFERENCES

Shane Atkinson

Director
Everyday Health Ltd.
0211252557

Jasmine Bien

Administrator
Zabberi Ltd.
0225176463

Fritz Gerald Castro

IT Systems Administrator
The Body Shop NZ
021630531