

Adrian Lanorias

Web & Graphic Designer
Portfolio: www.eyesign.com

33 Joy Street, Shirley, Christchurch | adrian_lanorias@yahoo.com | 021 267 7391

PROFESSIONAL SUMMARY

Dedicated Web and Graphic Designer with a wide range of design styles. Elaborate to minimal, large or small projects. Solid background in web and graphic design. Proficient in a variety of software, Adobe Creative suite. Skilled at team collaboration while working independently in remote environments.

AREAS OF EXPERTIES

- Responsive Website Design
- Print Design
- Graphic Design
- Wordpress, Ecommerce
- Web hosting, Database setup and Email
- Social Media Marketing (Facebook)
- Google Adwords
- SEO (Search Engine Optimization)
- E-mail Marketing (Mailchimp)

SOFTWARE SKILLS:

- Photoshop
- Illustrator
- InDesign
- Dreamweaver (for website coding)

WORK ETHICS:

- Excellent organisational skill
- Hard working
- Adaptable and flexible
- Time management, Assertive, and a team player
- Dynamic, can work under pressure and unsupervised

WORK EXPERIENCE:

Web Designer, Support and Maintenance, Graphic Designer

Excel Art Studio (February 2020 - January 2021) - Self Employed

- Responsible in planning, design and coding of the website.
- Update website to responsive design and enhancing the look, functionality of a website.
- Planning and Design of graphic material for print ready. (Banner, Brochure, Sticker, Flyers)
- Responsible for the online and offline marketing of Excel Art Studio

Web Designer, Support and Maintenance, Graphic Designer

Everyday Health Ltd (February 2013 to October 2018)

- Responsible in planning, design and coding of the company's main website.
- Update website to responsive design (mobile, tablet, laptop compliant).
- Enhance the look, functionality and appearance of a website or ecommerce site.
- Supports company's web hosting, and e-mail set up.
- Adding new products and product description on ecommerce site.
- Answering customer's queries through the online chat and facebook page.
- Planning, and design of company's product packaging and label (Pre press ready).
- Design print ready flyers, brochures, leaflets, business cards, coupons for marketing initiatives.

Vinyl Decal Sign Maker

Everyday Health Ltd (February 2013 to October 2018)

- Responsible for creating computer generated vinyl and full color graphics output that can be weeded, cut, and applied or printed and mounted to a substrate.
- Maintain all equipment including computers, plotters, and printers.

Production Worker (Manufacturing)

Everyday Health Ltd (February 2013 to October 2018)

- Responsible for operating the capsuling machine.
- Mixing the herbal ingredients using the machine.
- Followed a set timeline to ensure orders were met.
- Monitoring the production process and carrying out basic testing and quality checks.
- Ensuring facilities comply with health regulations and are clean, functional and meet hygiene requirements.

OTHER WORK EXPERIENCE:

TradesMan (Plasterboard fixer, Plasterer, and painter.)

ELE Group (November 2018 to December 2019)

EDUCATIONAL ATTAINMENT:

Bachelor of Science in Computer Science
Philippine Christian University - Manila, Philippines

CHARACTER REFERENCES:

Shane Atkinson

Director

Everyday Health Ltd.

0211252557

Jasmine Bien (colleague at Everyday Health)

Administrator

Zabberi Ltd.

0225176463

Fritz Gerald Castro

IT Systems Administrator

The Body Shop NZ

021630531